

## MedDiet Go Media Kit

### One sentence description:

MedDiet Go is a European initiative, under the Interreg Euro-MED Programme, aimed at promoting Mediterranean Diet as sustainable and healthy lifestyle, and develop tools and resources that boost sustainable tourism, supporting the rural communities in their economic development.

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### Logo:

Standard

**Interreg  
Euro-MED**



**Co-funded by  
the European Union**

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**MedDiet Go**



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Horizontal



**MedDiet Go**

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Euro-MED**



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Images:







Social Media references:

Facebook – <https://www.facebook.com/profile.php?id=61560784667214>

Instagram – <https://www.instagram.com/meddietgo/>

X – [https://x.com/med\\_diet\\_go](https://x.com/med_diet_go)

Youtube – <https://www.youtube.com/@MedDietGo>

LinkedIn – <https://www.linkedin.com/in/med-diet-go-interreg-euro-med-project-970530314/>

Project Poster:

**MedDiet Go** | **Interreg Euro-MED** | Co-funded by the European Union

## ENHANCING SUSTAINABLE TOURISM

**THE SUSTAINABLE TOURISM MISSION**  
IS CO-FEATURED  
*by Med Diet identities - from territorial networking to cluster organization*

### OUR PROJECT

Med Diet Go! transfers the main **MD.net achievements** to foster rural lifestyle and landscape as tourism opportunity through innovation and networking:  
Enlarging stakeholders' adherence to MD values, both in MD.net communities and new partners' territories  
Consolidating the Med Diet Euro-Cluster to network rural economies and cope with global market challenges  
Promoting the MD territories (and healthy products) as destinations for international tourism

<p><b>Total budget</b> € 999.628</p>	<p><b>Project duration</b> 27 months</p>	<p><b>Interreg Funds</b> € 799.702,72</p>
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### PROJECT PARTNERS

Official Chamber of Commerce, Industry, Services and Navigation of Seville (ES) - Mediterranean Diet Foundation (ES) - Institute for Comprehensive Development Solutions (SI)- Puglia Region (IT)- COMPANY FOR RESEARCH, EDUCATION, INNOVATION AND DEVELOPMENT OF THE NORTH AEGEAN REGION S.A. (EL) - Alentejo Regional Development Agency (PT) - Chamber of Commerce and Industry Vratsa (BG)

<https://meddietgo.interreg-euro-med.eu>

Brandbook – Visual identity Guidelines:

[Interreg Euro-MED Projects Visual Identity](#)